

Projecting Leadership

Transform Your Voice And Presence With Gravitas

This course has 6 modules – each one focussed on a specific vocal skill.

Introduction Videos

You will learn:

- What gravitas is and what a voice with gravitas sounds like.
- What the research tells us about executive presence and gravitas.
- How great leaders use their voice & presence to convey gravitas.

Module 1: The Power Of Your Breath

You will learn to:

- Change the basic sound of your voice & explore your vocal range.
- Hear the different voices – head, middle and chest – and understand their impact on your listeners.
- Find your own natural, authoritative voice.
- Develop a strong and stable voice to improve your confidence.

Module 2: Using Your Voice To Project Leadership

You will learn to:

- Use pitch control to increase your impact as a speaker.
- Develop a deeper voice as a way to project leadership.
- Use mask resonance to give volume, depth & tone to your voice.
- Quickly access a deeper, more resonant voice before public speaking.

Module 3: The Power Of Pacing And Pausing

You will learn to:

- Slow down your pace when presenting, for better impact.
- Understand how to your pace to make your message more dynamic.
- Use pauses confidently and effectively to project leadership.
- Replace unprofessional ‘filler words’ with well-timed pauses.

Module 4: How To Make A Good Speech Great

You will learn to:

- Bring your speech alive and keep your audience engaged.
- Control the flow of information, both for you and your audience, to make your message clearer.
- Mark up your speech or presentation using a simple system all great speakers use.
- Break down your speech into ‘thought chunks’ to help you control your pace as you speak.

Module 5: Gravitas And Body Language

You will learn to:

- Understand the importance of non-verbal communication to increase your impact when presenting to others.
- Use your voice and physical presence as a way to project gravitas.
- Find a confident and grounded speaking posture to increase your executive presence, when standing in front of large groups.
- Analyse the impact of your non-verbal communication through the use of video recording.

Module 6: Putting It All Together

You will learn to:

- Combine all the skills covered in this course to speak with more confidence, authority and influence – to project leadership.
- Assess your use of all the skills taught, through a final assignment.
- Use additional voice and presence tips to reinforce your new gravitas skills when communicating professionally.
- Analyse the voice and presence of any speaker, through the use of focused questions.
- Prepare for any presentation, pitch or speech using the Gravitas Summary Checklist.
- Analyse your own performance using the Self-Evaluation Sheet for ongoing improvement of your voice and physical presence.

“Helping Good Speakers Become Great Speakers”

David Pope